

Biddable Media Manager (London)

We are seeking to employ an ambitious & entrepreneurial Biddable Media Manager, with a genuine passion for digital, data analysis and delivering excellent client service, to join our team.

The role offers a unique opportunity for someone to progress their career in the media industry at a proudly-independent agency, run by an experienced management team. It also offers the opportunity to work across some of the most dynamic accounts within the agency spanning a variety of sectors. You should have a passion for digital and some prior hands-on experience working on PPC accounts and ideally some exposure to Paid Social advertising (Facebook, Instagram Twitter)

We work in a relaxed but professional environment and welcome applications from all suitably qualified persons regardless of their age, race, sex, disability, religion, sexual orientation.

The Role

Working alongside our Head of Search, you will be responsible for the day-to-day management, optimisation and growth of our clients' PPC campaigns. You will also get exposure to our Affiliate Marketing and Media Planning teams to ensure the agency continues to offer a truly integrated proposition. We will support you with any training required & our team of experts will be on-hand to get you up to speed, fast.

Responsibilities

- Manage and help define clients' PPC budgets effectively, across a variety of biddable platforms
- Ensuring campaigns deliver & exceed clients' objectives
- Providing insightful analysis and recommendations to improve performance and drive growth
- Staying on-the-pulse with industry news and developments and sharing these internally and externally
- Support for the wider team on new business pitches

Who are we looking for?

Previous experience in digital media (Paid Search) is essential. You must have -

- A genuine passion for digital & data
- At least 12 months experience in biddable media
- Excellent numeracy and analytical skills
- Excellent organisational and time management skills
- Excellent communication skills
- Excellent working knowledge of Excel
- A proactive approach to work
- Strong attention to detail, an entrepreneurial spirit & curiosity for all things digital

Remuneration Package

- Competitive salary (depending on experience)
- 25 days holiday + day off on your birthday
- Enrolment to the company benefits scheme
- Modern office with on site showers, gym, bike racks, restaurant and café

Find out more at www.navigatedigital.com or <https://www.linkedin.com/company/navigate-digital-limited>

Navigate Digital Limited

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