

Affiliate Account Manager (Sydney)

Navigate Digital is an independent digital media agency run by an experienced management team, who have a passion for digital communications. Based in the UK, our Sydney office manages the needs of domestic clients in Australia and those in the APAC region. We work in a relaxed but professional environment and welcome applications from all suitably qualified persons regardless of their age, race, sex, disability, religion, sexual orientation.

The Role

We're looking for an experienced Affiliate Manager to join the team, working across a portfolio of brands. The role offers a unique opportunity for someone to progress their career in the media industry at a proudly-independent agency, run by an experienced management team. It offers the opportunity to work across some of the most dynamic accounts within the agency spanning a variety of sectors. The successful candidate will be responsible for managing existing Australian affiliate clients, ensuring client objectives are met, as well as collaborating with the UK team for international clients and assisting with overflow for UK clients. This role will also include an active role in developing new business in the Australian market.

Responsibilities

- Proactively manage portfolio of client affiliate programmes
- Recruit new affiliates and manage/build relationships with existing affiliates and networks
- Grow client's programmes to include new tactics, offers, recruitment strategies
- Monitor performance of program to ensure KPIs are met - provide regular performance reports and insights
- Establish and maintain strong client relationships
- Develop an awareness of key affiliate industry issues and an appreciation of their influence on the development, management & strategy for an affiliate program

Who are we looking for?

Previous experience in digital media is essential – particularly in the area of Affiliate Marketing. You must have –

- Minimum 24 months affiliate management experience in UK and/or Australian markets
- Knowledge of the affiliate marketplace, including networks, affiliate types and specific affiliates
- Excellent attention to detail
- Excellent written and spoken communication
- Excellent data analysis and numerical skills
- Ability to prioritise and organise workload
- Reliable and hardworking

Remuneration Package

- Competitive salary (depending on experience)
- 25 days holiday + day off on your birthday
- Enrolment to the company benefits scheme

Find out more at www.navigatedigital.com or <https://www.linkedin.com/company/navigate-digital-limited>

Navigate Digital Limited

Registered Company in England, Wales (06425824) & Australia (84 609 764 552)
2nd Floor, 150 Borough High Street, London, SE1 1LB ~ Shop 1, 1-25 Adelaide St, Surry Hills, 2010, Sydney
www.navigatedigital.com